

Data protection declaration



General information

Within the framework of lp-software.de, Lenz + Partner GmbH complies with the requirements of the Basic Data Protection Ordinance (DSGVO), the Federal Data Protection Act and other relevant data protection regulations.

The following notes provide a simple overview of what happens to your personal data when you visit our website. Personal data are all data with which you can be personally identified.

You will find detailed information on the subject of data protection in our data protection declaration listed under this text. If you still have questions, please send us an e-mail to info@lp-software.de. You can contact the data protection officer of Lenz + Partner GmbH, Mr. Bodo Hoffmann at datenschutz@vwd.com.

1. name and contact details of the controller and the company data protection officer

The person responsible pursuant to Art. 4 para. 7 of the Basic EU Data Protection Ordinance (DS-GVO) is:

Lenz + Partner GmbH
Bronnerstr.7, 44141 Dortmund, Germany
Email: info@lp-software.de
Telefon: +49 231 9153-300
Fax: +49 231 9153-399

Contact details of the data protection officer:
Bodo Hoffmann
E-mail: datenschutz@vwd.com

2. collection and storage of personal data as well as type and purpose of their use

a) When visiting the website

When you visit our websites www.lp-software.de, www.lp-software.com, www.tai-pan.de, www.bis-realtime.de, www.tai-pan-realtime.de, www.taipanrealtime.de, www.tai-pan.net and www.tai-pan-boersensoftware.de, the browser on your device automatically sends information to the server on our website. This information is temporarily stored in a so-called log file. The following information is recorded without your intervention and stored until it is automatically deleted:

- IP address of the requesting computer,
- Date and time of access,

- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),
- the browser used and, if applicable, the operating system of your computer as well as the name of your access provider.

The mentioned data will be processed by us for the following purposes:

Ensuring a smooth connection setup of the website, ensuring comfortable use of our website, evaluation of system security and stability as well as for other administrative purposes.

The legal basis for data processing is Art. 6 para. 1 lit. f DSGVO. Our legitimate interest follows from the purposes listed above for data collection. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally. In addition, we use cookies and analysis services when you visit our website. You will find more detailed explanations under sections 4 and 5 of this data protection declaration.

b) When using our contact form

If you have any questions, we offer you the opportunity to contact us using the form provided on the website. A valid e-mail address is required so that we know who sent the request and can respond to it. Further information can be provided voluntarily.

The data will be processed for the purpose of contacting us in accordance with Art. 6 para. 1 sentence 1 lit. a DSGVO on the basis of your voluntary consent. The personal data collected by us for the use of the contact form will be automatically deleted after your request has been processed.

You will find your rights as a data subject under Sections 7 and 8 of this data protection declaration.

c) When using our free or paid services and performances (registration)

You can register on our website by entering your personal data. The personal data transferred to the controller is determined by the respective input mask used for registration. Our website provides services free of charge and in return for payment.

When you register to use our services by creating an account, we collect personal information necessary to provide the services you have requested. Depending on the selected services (paid or free of charge), you may be required to provide company name, name, address, telephone number, e-mail addresses, and other content that you generate or that relates to your account such as financial information (e.g. credit card, SEPA or PayPal data and billing data). The personal data to be given in detail are to be taken from the respective input masks.

The purpose of registration is to offer you the use of our paid or free services.

The legal basis for the authorization of the processing of personal data of registered users is Art 6 Para. 1 lit. b DSGVO.

Paragraph 2 lit. a applies accordingly to registered users. To register and use our services, you must visit our website. In particular, when registering and using our services, the data specified in Section 2 lit. a of this data protection declaration will be collected.

You will find your rights as a data subject under point 7 of this data protection declaration.

d) Blog, comment function in the blog on the website

We offer registered users (see paragraph 3 lit. c. above) the opportunity to leave individual comments on individual blog posts on a blog located on the www.lp-software.de website. A blog is a portal on a website, usually open to the public, in which one or more people who are called bloggers or web loggers can post articles or write down thoughts in so-called blog posts. The blog posts can usually be commented by third parties.

If you now leave a comment in the blog published on our website, not only the comments you leave but also details of the time of entering the comment and the user name (pseudonym) chosen by the person concerned will be stored and published.

Comments posted on the blog can be subscribed to by third parties. In particular, it is possible for a commentator to subscribe to the comments that follow his comment on a particular blog post.

If an affected person chooses the option to subscribe to comments, we will send an automatic confirmation email to check in the double opt-in process whether the owner of the specified email address has really opted for this option. The option to subscribe to comments can be cancelled at any time.

The legal basis for the public retrieval of the above information (in particular user name, comment in a blog) results from Art 6 Para. 1 lit. b DSGVO. In addition, we have a legitimate interest in the concrete design of the blog to make the blog with the specified functionalities available, Art 6 Para.1 lit f. DSGVO. Our legitimate interest follows from this to provide users and interested third parties with content from users as conveniently, comprehensively and functionally as possible.

For participants in the blog and subscribers, section 2 lit. a. of this data protection declaration applies accordingly. To register and use our services, you must visit our website. In particular, when registering, using ("blogging", "posting on the blog", "subscribing to comments") our services, the data specified in section 2 lit. a of this data protection declaration are collected.

You will find your rights as a data subject under Sections 7 and 8 of this data protection declaration.

e) If our services are linked to service providers (data vendors, stock exchanges) outside the EU or Switzerland, we are obliged to transfer your personal data to the named parties in order to make the requested service available to you.

f) For applications and in the application procedure

We collect and process personal data from applicants for the purpose of handling the application process. Processing may also be carried out electronically. For this purpose we offer a contact form on our website. The applicant may send the relevant application

documents to the controller by electronic means, by e-mail or via a web form on the website. If we conclude an employment contract with an applicant, the data transmitted will be stored for the purpose of processing the employment relationship in compliance with the statutory provisions. The legal basis for this can be found in § 26 Paragraph 1 Sentence 1 BDSG. In order to decide whether an employment relationship is to be established, the data controllers need the application documents submitted by the respective applicants. If no employment contract is concluded with us with the applicant, the application documents will be automatically deleted two months after notification of the rejection decision, provided that no other legitimate interests of the controller stand in the way of deletion. Other legitimate interest in this sense is, for example, a burden of proof in proceedings under the General Equal Treatment Act (AGG). The legal basis for the retention of application documents can be found in Art. 6 para. 1 sentence 1 lit. f DSGVO; the legitimate interest in the retention of application documents for rejected applicants results from the above-mentioned circumstances of life ("possible claim according to the General Equal Treatment Act (AGG)").

3. Newsletter

a) With your consent you can subscribe to our newsletter, with which we inform you about our current interesting offers. The advertised goods and services are named in the declaration of consent.

b) We use the double opt-in procedure to subscribe to our newsletter. This means that after your registration we will send you an e-mail to the specified e-mail address in which we ask you to confirm that you would like the newsletter to be sent. If you do not confirm your registration, your information will be automatically deleted after one month. In addition, we store your IP addresses and the time of registration and confirmation. The purpose of the procedure is to be able to prove your registration and, if necessary, to clarify a possible misuse of your personal data.

c) The only mandatory information for sending the newsletter is your e-mail address. After your confirmation we will save your e-mail address for the purpose of sending you the newsletter. The legal basis is Art. [6](#) para. [1](#) sentence 1 lit. a DS-GMO.

d) You can revoke your consent to the sending of the newsletter at any time and cancel the newsletter. You can declare your revocation by clicking on the link provided in every newsletter e-mail, by e-mail to: info@lp-software.de or by sending a message to the contact details given in the imprint.

e) The address will only be actively added to the distribution list if it is confirmed. We use these data exclusively for the dispatch of the requested information and offers. The newsletter is sent by the service provider "Chimpify".

f) In order to be able to analyse and optimise the popularity of our newsletters, we log e-mails that have been opened and links clicked. This usage analysis is based on a balance of interests. You can object to this processing by unsubscribing from the newsletter.

g) When sending the newsletter, our service provider ("Chimpify") may also use service providers outside the European Union. In this case, the service provider shall ensure that the

conditions for an adequate level of data protection within the meaning of Art. 44 ff. DSGVO are available.

4. Passing on of data

Your personal data will not be transmitted to third parties for purposes other than those listed below. We will only pass on your personal data to third parties if:

- a) you have given your express consent pursuant to Art. 6 para. 1 sentence 1 lit. a DSGVO,
- b) the disclosure pursuant to Art. 6 para. 1 sentence 1 f DSGVO is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,
- c) in the event that a legal obligation exists for the transfer pursuant to Art. 6 para. 1 sentence 1 lit. c DSGVO, or
- d) this is legally permissible and is required by Art. 6 para. 1 sentence 1 lit. b DSGVO for the processing of contractual relationships with you.
- e) If personal data is processed outside the European Union, you can see this in the previous explanations.

Data processing outside the EU takes place with regard to the sending of e-mails. Here our service provider "Chimpify" uses the provider "Sendgrid". The necessary measures have been taken to ensure an adequate level of data protection. The so-called EU standard contract clauses, which can be found on the EU Commission's website, are used for this purpose.

You will find your rights as a data subject under Sections 7 and 8 of this data protection declaration.

5. Cookies

We use cookies on our site. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. Cookies do no damage to your end device, do not contain viruses, Trojans or other malware. Information is stored in the cookie that results in each case in connection with the specifically used terminal device. However, this does not mean that we immediately become aware of your identity. For example, we use so-called session cookies to recognize that you have already visited individual pages of our website. These will be deleted automatically after leaving our site. In addition, we also use temporary cookies that are stored on your end device for a specified period of time to optimize user-friendliness. If you visit our site again to use our services, it will automatically recognize that you have already been with us and what entries and settings you have made so that you do not have to enter them again. On the other hand, we use cookies to statistically record the use of our website and to evaluate it for the purpose of optimising our offer. These cookies enable us to automatically recognize when you return to our site that you have already been with us. These cookies are automatically deleted

after a defined period of time. Most browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer or a message always appears before a new cookie is created. However, the complete deactivation of cookies can lead to the fact that you cannot use all functions of our website.

The data processed by cookies is necessary for the purposes mentioned in order to protect our legitimate interests and those of third parties pursuant to Art. 6 para. 1 sentence 1 f DSGVO, as already explained above; in summary: the use of our offer should be facilitated, our services should be optimised, in particular also by statistical recording of use.

You will find your rights as a data subject under Sections 7 and 8 of this data protection declaration.

6. Analysis tools

a) This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with further services associated with website and Internet use.

b) The IP address transmitted by your browser in the context of Google Analytics will not be merged with other Google data.

c) You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>.

d) This website uses Google Analytics with the extension "_anonymizeIp()". As a result, IP addresses are further processed in abbreviated form, so that a personal relationship can be ruled out. As far as the data collected about you is personal, it will be excluded immediately and the personal data will be deleted immediately.

You can also prevent the collection by Google Analytics by clicking on the following link. An opt-out cookie is set to prevent future collection of your data when you visit this website:

Disable Google Analytics: <https://tools.google.com/dlpage/gaoptout>

e) We use Google Analytics to analyse and regularly improve the use of our website. We can improve our offer and make it more interesting for you as a user. For the exceptional cases in

which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for the use of Google Analytics is Art. 6 Par. 1 S. 1 lit. f DS-GMO.

We use so-called Google Web fonts on our Internet pages. Fonts from Google servers are loaded in order to improve the design of the website. Data processing is based on a balance of interests, whereby we are interested in an appealing design of the website.

The fonts in question are loaded from Google servers, which are usually located in the USA. Google guarantees the appropriate level of data protection (list entry "Privacy Shield").

f) Third Party Information: Google Dublin, Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 <http://www.google.com/analytics/terms/de.html>. Terms of Use: <http://www.google.com/analytics/terms/de.html>, Privacy Policy: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and Privacy Policy: <http://www.google.de/intl/de/policies/privacy>.

g) This website uses the web analysis tool "Stetic". The purpose of the use is the "needs-oriented design" of this website, which is carried out on the basis of a balance of interests. Web analysis also enables us to identify and correct errors on the website, e.g. through incorrect links. Stetic uses so-called "cookies". These are text files that are stored on your computer and enable an analysis of your use of the website. You can prevent the collection of data generated by the cookie and related to your use of the website if you opt-out on [this page](#).

h) Microsoft Bing Ads

With Microsoft Bing Ads we use the Conversion Tracking of Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA. Microsoft Bing Ads stores a cookie on your computer when you access our website via a Microsoft Bing ad. Microsoft and we can recognize that a user has clicked on an ad, has been redirected to our website and has reached a predetermined target page (Art. 6 (1) (f) DS-GMO). We only see the total number of users who clicked on the Microsoft Bing ad and were then redirected to the conversion page. No information about the identity of the user is communicated. This enables us to measure the success of our advertising and plan our marketing costs (our legitimate interest).

We process the data until the end of the evaluation. The provision of the data by you is neither legally nor contractually prescribed nor necessary for the conclusion of a contract. You can prevent processing by opting out by following this link: choice.microsoft.com/en-EN/opt-out your [objection](#).

Further information on data protection and the cookies used at Microsoft and Bing Ads can be found on the Microsoft website at <https://privacy.microsoft.com/de-de/privacystatement>.

You will find your rights as a data subject under Sections 7 and 8 of this data protection declaration.

7. Social media / Links

We do not use social media plug-ins on our website, only links.

Facebook

We link to the social network Facebook, specifically to our presence there. This is not a so-called "Social Media Plug-In". If you do not use the button, no information is transmitted to Facebook and no Facebook cookie is placed on your computer. As soon as you click on the link without being logged on to Facebook, the Facebook login screen opens in a new window. At the same time, Facebook places a cookie on your hard drive. If you use Facebook as a logged in Facebook user, these pages are operated exclusively by Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA (Facebook). What data Facebook collects on these pages is beyond our knowledge and sphere of influence. General information can be found at www.facebook.com/about/privacy/your-info-on-other.

Twitter

We use the social bookmark of the social network Twitter. This is only a link and not a so-called "social plugin". If you do not use the button, no information is transmitted to Twitter and no Twitter cookie is placed on your computer. As soon as you click the button without being logged in to Twitter, the Twitter login screen opens in a new window. At the same time Twitter places a cookie on your hard drive. If you press the button as an already logged in Twitter user, Twitter can assign the visit to your Twitter account. The pages within Twitter are operated exclusively by Twitter Inc, 1355 Market St, Suite 900, San Francisco, CA 94103, USA (Twitter). What data Twitter collects on these pages is therefore beyond our knowledge and sphere of influence. General information can be found at twitter.com/privacy. You can change your Twitter privacy settings in the account settings at twitter.com/account/settings.

YouTube

We have integrated components from YouTube on this website. YouTube is an Internet video portal that allows video publishers to post video clips and other users to view, rate and comment on them free of charge. YouTube allows the publication of all types of videos, which is why complete film and television programmes, music videos, trailers or videos produced by users themselves can be called up via the Internet portal. YouTube is operated by YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. Each time one of the individual pages of this website is accessed, which is operated by the data controller and on which a YouTube component (YouTube video) has been integrated, the Internet browser on the information technology system of the person concerned is automatically prompted by the respective YouTube component to download a representation of the corresponding YouTube component from YouTube. More information about YouTube can be found at <https://www.youtube.com/yt/about/de/>. In the course of this technical procedure, YouTube and Google are informed which specific subpage of our website is visited by the person concerned. If the person concerned is logged on to YouTube at the same time, YouTube recognizes which specific subpage of our website the person concerned visits by calling up a subpage that contains a YouTube video. This information is collected by YouTube and Google and assigned to the respective YouTube account of the person concerned. YouTube and Google receive information via the YouTube component that the person concerned has visited our website whenever the person concerned is logged on to

YouTube at the same time as accessing our website; this happens regardless of whether the person concerned clicks on a YouTube video or not. If such a transmission of this information to YouTube and Google is not desired by the person concerned, this can prevent the transmission by logging out of their YouTube account before calling up our website. The data protection regulations published by YouTube, which can be accessed at <https://www.google.de/intl/de/policies/privacy/>, provide information about the collection, processing and use of personal data by YouTube and Google.

Google+

We have integrated the Google+ button as a component, as a link. If you click on the Google+ icon, you will be redirected to the Google+ login screen and our own Google+ presence. As part of this technical process, Google is informed about which specific subpage of our website you are visiting. More detailed information about Google+ is available at <https://developers.google.com/+/>. Pages within Google+ are operated exclusively by the operating company of Google+, Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. Which data the aforementioned operating company collects and processes is beyond our knowledge. Google's current privacy policy can be found at <https://www.google.de/intl/de/policies/privacy/> Further information from Google about the Google+1 button can be found at <https://developers.google.com/+/web/buttons-policy>.

XING

We have integrated the XING button as a component, as a link. Clicking on the XING symbols will lead you to the XING registration form and our own XING presence.

The purpose and scope of data collection and the further processing and use of the data by XING can be found in XING's data protection declaration: <https://www.xing.com/privacy>

Other links

Insofar as links are provided to websites of other providers, this data protection declaration does not apply to their content. Which data the operators of these pages may collect is beyond our knowledge and sphere of influence. You will find information in the data protection notice of the respective page.

You will find your rights as a data subject under Sections 7 and 8 of this data protection declaration.

8. Rights of the persons concerned

You have the right:

- a) to request information about your personal data processed by us in accordance with Art. 15 DSGVO. In particular, you may request information about the purposes of processing, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction of processing or objection, the existence of a right of appeal, the origin of your data, if these have not been collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information on their details;
- b) to immediately request the correction of incorrect or complete personal data stored by us in accordance with Art. 16 DSGVO;
- c) to request the deletion of your personal data stored with us in accordance with Art. 17 DSGVO, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- d) pursuant to Art. 18 DSGVO, to demand the restriction of the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you refuse to delete the data and we no longer need the data, but if you need it to assert, exercise or defend legal claims or if you have filed an objection against the processing pursuant to Art. 21 DSGVO;
- e) to receive your personal data, which you have provided to us, in a structured, current and machine-readable format in accordance with Art. 20 DSGVO or to request the transmission to another person responsible;
- f) in accordance with Art. 7 para. 3 DSGVO, to revoke your consent to us at any time. As a result, we are no longer allowed to continue processing data based on this consent in the future and
- g) to complain to a supervisory authority pursuant to Art. 77 DSGVO. As a rule, you can contact the supervisory authority at your usual place of residence or workplace or at our company headquarters.

9. Right of objection

If your personal data are processed on the basis of legitimate interests pursuant to Art. 6 para. 1 sentence 1 letter f DSGVO, you have the right to object to the processing of your personal data pursuant to Art. 21 DSGVO, provided that there are reasons for this which arise from your particular situation or the objection is directed against direct advertising. In the latter case, you have a general right of objection, which we will implement without specifying a particular situation. If you wish to exercise your right of revocation or objection, simply send an e-mail to info@lp-software.de.

10. Data security

We use the most common SSL (Secure Sockets Layer) method in connection with the highest level of encryption supported by your browser. Usually this is a 256 bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. Whether a single page of our website is transmitted in encrypted form is indicated by the closed display of the key or lock symbol in the lower status bar of your browser.

We also use suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or unauthorised access by third parties. Our security measures are continuously improved in line with technological developments.

11. Up-to-dateness and amendment of this data protection declaration

This data protection declaration is currently valid and has the status as of 12.06.2018.

Due to the further development of our website and offers above or due to changed legal or official requirements, it may become necessary to change this data protection declaration. You can call up and print out the current data protection declaration at any time on the websites named under Section 2 lit. a.